

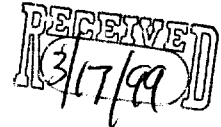


6111 Broken Sound Parkway NW  
Boca Raton, FL 33487-3693  
(561) 241-9400  
Fax (561) 995-5188

March 15, 1999

1 2 7 3 '99 MAR 23 P2:14

Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR § 101.93, that Rexall Sundown, Inc. located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement within the last thirty days under the Sundown Herbals brand name bearing the following statement(s) on the label and/or in the labeling:

Bilberry Complex: For healthy eye function. Bilberry and Ginkgo Biloba help maintain healthy circulatory function, including circulation in the eye. Carrot powder is a source of Vitamin A and the carotenoids that support night vision. Vitamin A is essential in vision and eye structure. Adequate levels of Zinc and Vitamin C are also associated with healthy vision. For additional antioxidant protection to support healthy eye function, take this product with Sundown Vitamin E and Sundown Alpha-Lipoic Acid. Vitamin E helps to maintain healthy circulation by contributing to normal blood flow. Alpha-Lipoic Acid promotes healthy cell function and enhances the potency of other antioxidants in the body, including Vitamin C.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure

973 - 0162

LG 3277